

NORTHSIDE NETWORKING

NEW MEMBER INFORMATION PACKAGE

HISTORY:

Northside Networking was started by Diane Williford and Carol Skowronek. The first meeting was held March 11, 1991.

PHILOSOPHY:

The sharing of business referrals and leads. Each business representative is offered exclusivity.

MEETINGS:

- Our meetings are held at 7:30 a.m. on the 2nd and 4th Thursday of each month.
- We meet at Anna Lee's Restaurant located at 425 Market Place, Roswell - off of Grimes Bridge Road.
- Breakfast and tip are included in our quarterly dues.
- We expect your attendance at every meeting; however, we do understand that there are occasions when it is necessary to miss a meeting. If absent, we encourage you to send someone in your place to deliver your one minute infomercial.

FINANCIAL COMMITMENT:

New members will be assessed a \$100 registration fee. The dues (\$85/quarter) are collected at the beginning of each quarter.

AGENDA:

- Sessions begin with a review of our philosophy and commitment.
- Each member communicates a one minute infomercial about their business.
- Each meeting features one member's ten minute presentation.
- Appreciation is expressed and success stories shared.
- Meetings end with open discussion.

REFERRALS/LEADS:

Members are encouraged to provide as many referrals/leads as possible to other members.

GROWTH:

Growth is achieved via the addition of members in areas not in conflict with our current membership.

SOCIALS:

Socials are arranged quarterly. We believe encouraging social interaction fosters business relationships.

**COMMITMENT – THE KEY TO OUR SUCCESS
NETWORKING – THE NAME OF OUR GAME**